

## Hillsdale County 2009 eCities Business Survey respondents summary frequencies (n = 82)

**You feel knowledgeable about the factors that influence where your company located or would relocate if it were to move: 77% agree**

### **Your company's industry can best be described as (top 6):**

Retail Sales	17.1%
Finance and Insurance	14.6%
Professional Services	13.4%
Food and Hospitality Services	8.5%
Health Care and Social Services	8.5%
Other	7.3%

### **What are your company's estimated annual sales at your location?**

Less than \$100,000	23.8%
\$100,000 - \$499,000	28.8%
\$500,000 - \$2,499,999	27.4%
\$2.5 million - or more	20.0%

### **How many people are employed at your company's location?**

1 employee	14.6%
2-9 employees	61.0%
10-49 employees	13.4%
50+ employees	11.0%

### **How long has your company been at its current location?**

Less than 1 year	4.9%
1 year - 5 years	22.0%
6 years - 15 years	23.1%
Over 15 years	50.0%

### **In which community is your business located?**

City of Hillsdale	69.5%
Village of Jonesville	19.5%
Somerset Township	4.9%
City of Litchfield	1.2%
City of Reading	1.2%
Camden Township	1.2%
Allen Township	1.2%
Osseo Township	1.2%

**When considering to locate or remain in a community, the proximity to the following are/were important considerations for your company:**

Customer Base: 81% agree

Suppliers: 24% agree

Firms similar to yours (competitors or complementary services) 46% agree

Highly Educated/Trained Workforce: 43% agree

Universities and Colleges: 37% agree

**When considering to locate or remain in a community, the proximity to the following are/were important considerations for your company:**

Public Services and infrastructure (libraries, parks & rec) 43% agree

Diverse Residential Housing: 37% agree

Transportation Systems (highways, public transportation, airports): 48% agree

Cultural/Entertainment amenities (hotels, restaurants, conference facilities): 31% agree

The business owner/manager's home: 61% agree

**When considering to locate or remain in a community, the availability of the following are/were important considerations to your company:**

Availability of Property Tax Abatements: 48% agree

Low Property Tax Rates: 62% agree

Streamlined permitting process (site-plan and building permit review by local gov): 55% agree

Environmental Incentives (abatements for LEED 29% agree

Affordable office/rental space: 73% agree

**When considering to locate or remain in a community, the availability of the following are/were important considerations to your company:**

Availability of local government contact: 49% agree

Economic development information on local government website: 44% agree

An active business community (retailers group, chamber of commerce): 63% agree

Contacts offered by local government staff/officials: 57% agree

A walkable community/downtown: 63% agree

**The community in which your business is located does a good job helping businesses locate and grow in the community. 42% agree**

**What efforts can local governments make to assist businesses locating and remaining in the community (sample comments)?**

Cut the red tape (sign ordinances and permit fees); give more details on what is needed and available to new businesses; more collaborative efforts (chamber of commerce, county, nearby communities, college, school district, state); incentives, promotion, training, façade/remodel help; knock on our door and reach out more.